



16th June 2012

Press release: AD Heating training facility opened

In a welcome move to make renewable heating options more understandable and accessible to Scottish householders, Dr Eilidh Whiteford MP opened the new facility of Aberdeenshire-based specialist AD Heating Ltd in Fyvie yesterday.

The showroom is open to the general public and trade customers as well as serving a training facility to support the business in boosting the much-needed number of installers of biomass boiler and solar heating systems in Scotland.

Dr Eilidh Whiteford MP commented: *"I was delighted to be able to open AD Heating's new facility in Turriff. Clean and affordable heating is a big growth market and it is good to see local firms capitalising on these opportunities, to the benefit of the local economy and the community."*

The launch event marks the start of an open week at the premises on the Fyvie Estate from Saturday 16th June to Saturday 23rd June.

Athol Duckett, Managing Director and founder of AD Heating Ltd, said that *"the interest in wood-based heating options is growing at a phenomenal pace, but because of the vast array of new technologies available and the complexity of available grant schemes, there is a real need to provide good, practical advice and support for people looking to make the switch from oil and gas to wood fuel."*

"I run the business with my partner Helen, and we see our showroom as a way to showcase various biomass and solar thermal heating options for home and business owners looking for green-energy alternatives, as well as supporting the architecture, building and plumbing trades looking to recommend and install renewable heat systems for their customers."

The showroom will also serve as a valuable resource for the growing number of local wood fuel suppliers such as wood pellet manufacturers, wood chip suppliers and other forestry related fuel options.

AD Heating has chosen to launch during this week because it is the EU Sustainable Energy Week held in support of the United Nations resolution to make 2012 the International Year of Sustainable Energy.

AD Heating specialises in installing wood-fuelled heating solutions and now maintains a substantial number of installations across the north east of Scotland, including the prestigious Meldrum House Hotel.

"As part of the growing visibility and demand for renewable heating solutions we see the investment in our showroom and training facility as essential for the growth in wood-fuelled products and systems in the area."

AD Heating spends a significant amount of time helping potential customers, architects and planners to understand the technology, see the equipment and see the practicalities of living with the new technology. *"We felt the best way to do this was to welcome people in to come and see for themselves."*

AD Heating is also committed to training new engineers to help meet the demand for new biomass systems installations for which they will also use the Fyvie facilities.

"In addition to our own installation team we now have a number of 'Installer Partners' – other companies across Scotland whom we are helping to develop their capability for biomass systems. This flexible model allows expertise in biomass installations to be cultivated using our established relationships with equipment manufacturers coupled with technical support from this centre of excellence here in Fyvie."

Ian Cowe from the Forestry Commission Scotland states *"There is huge interest at present in using modern, clean, automated wood-fuel heating systems. There has been a 60% increase in heat output from wood-fuelled boilers here in the North-East of Scotland over the last 2 years, it's great to see the expertise and confidence in the technology growing and initiatives such as this training centre, here near Turriff, to ensure we have the skilled, installer capacity to meet this growing demand"*

Dr Eilidh Whiteford MP also commented: *"It is impressive to see AD Heating winning two key contracts with international partners and that just goes to show how independent, local firms can really stand to benefit from the opportunities in this market. The new training facility will be a great means of sharing expertise and highlighting best practice, and I wish all involved every success as they move forward with this ambitious project."*

For more information on the company and directions to the showroom, go to www.adheating.co.uk or come in to the showroom during our open week from 16-23rd June. Refreshments, advice and home-bakes will be available throughout the week.

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Photos of opening – available as larger format





Notes to editors

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About AD Heating Ltd:

AD Heating Ltd is an independent company established in 2008 that provides biomass boilers and solar thermal heating solutions across Scotland. The unique nature of AD Heating is to focus on technical competence rather than being driven by one specific product – this has enabled AD Heating to forge strong links with a wide range of manufacturers so that we can offer a comprehensive product range which allows us to specify the right wood-fuelled appliance for each individual situation. AD Heating’s belief in sustainable and renewable energy also extends to the peripheral equipment – offering novel and more efficient solutions.

AD Heating has signed a contract with Biotech Energietechnik GmbH to be the sole distributor of their biomass products in Scotland, and is also contracted with SOLARFOCUS GmbH to distribute their biomass and solar products for the north of Scotland. In addition to these two key contracts, the company also has agreements in place to sell, install, commission and service Herz biomass boilers, HDG biomass boilers and contracts for a number of key peripheral equipment items.

Other exhibitors:

Forestry Commission Scotland – Ian Cowe, Development Officer

– <http://www.usewoodfuel.co.uk> – T: 01224 441664 – E: Ian.Cowe@forestry.gsi.gov.uk

NEW Fuel – Hamish Oliphant

– <http://www.new-fuel.co.uk> – T: 0870 446 0220 – E: info@new-fuel.co.uk

Puffin Pellets – Bryan Harper

– <http://www.puffinpellets.com> – T: 01464 820011

About 2012 International Year of Sustainable Energy:

Sustainable energy provides new opportunities for growth during the economic downturn – it enables businesses to grow, generate jobs, and create new markets. Countries can grow more resilient, competitive economies. With sustainable energy, countries can leapfrog over the limits of the energy systems of the past and build the clean energy economies of the future. Sustainable energy for all is an investment in our collective future.

The United Nations Secretary-General recently launched a pioneering new initiative, “Sustainable Energy for All,” to mobilise urgent global action. The Initiative brings all sectors of society to the table: business, governments, investors, community groups and academia. The United Nations is the ideal institution to convene this broad swathe of actors and forge a common cause in support of three inter-linked objectives:

- Ensure universal access to modern energy services.
- Double the rate of improvement in energy efficiency.
- Double the share of renewable energy in the global energy mix.

These objectives are complementary. Progress in achieving one can help with progress toward the others. The Secretary-General’s Initiative contributes to the International Year of Sustainable Energy for All in 2012 (<http://www.sustainableenergyforall.org>), as declared by all UN Member States, by mobilising action from all key stakeholders.

EU Sustainable Energy Week 18th - 22nd June 2012:

EU Sustainable Energy Week (EUSEW - <http://eusew.eu>) is a core activity of the Sustainable Energy Europe Campaign. Every year hundreds of organisations and individuals participate in the EUSEW by hosting Energy Day events and activities that promote energy efficiency and renewable energy sources. Through bottom-up efforts, organisers of EUSEW Energy Days, events and activities connect directly with citizens and energy stakeholders at the local, regional and national levels. The combined results of EUSEW efforts are helping Europe reach its energy goals.